

MBA Chipotle Projects require both presentations should include:

15 page paper (APA 7th Edition) and a 15 to 20 slide PowerPoint Presentation The project should have some impact on the environmental stakeholder, the societal stakeholder, the employee stakeholder, the supplier stakeholder, as well as the traditional stockholder. The projects should also show a win, win, win. The first win is typically for the customer, the second win is one of the other stakeholders, and the last win is the stockholder. Be creative but constrained by reality. Several paragraphs should be used to describe the project. The paper and presentation description will include the parties that benefit and why you believe this fits the strategy of Chipotle.

Introduce the second diversification project that benefits the customer and one other stakeholder or the stockholder. Again, try to be creative but constrained by reality. Several paragraphs should be used to describe the project. In this description include the parties that benefit and why you believe this fits the strategy of Chipotle, including its desire to resolve its dependence on the U.S. market and expand the Chipotle brand globally.

- A PowerPoint presentation for each project where all members of the team present some portion of the presentation.
- Please identify the “social, environmental, governance project” apart from the other project and discuss the stakeholders that will benefit from this project.
- A comprehensive summary of each project.
- The presentation should list the critical assumptions.
- Display spreadsheet results as tables, not as entire spreadsheets.
- Include your discussion of risk present with the project and suggest risk mitigation alternatives.
- Include your recommendations to the committee.

For the project act as the project proponents for two projects (of your invention) are for consideration by the capital budgeting committee at Chipotle Mexican Grill. Read and research the actual real company on Chipotle Mexican Grill and three of their competitors in the restaurant industry. Identify two different projects one that is believed will exploit a weakness and take advantage of a perceived future opportunity, or neutralize a potential threat for Chipotle. Identify relevant cash flows related to each project and build a spreadsheet for each project projecting these cash flows into the future. Then “run the numbers” using the five decision models. Discern the appropriate cost of capital to use for each project. Conduct sensitivity analysis on the projects to determine the sensitivity of net present value to changes in assumptions and conclude with suggestion on ways management can mitigate the risk for each of the projects. Integrate feedback comments into the final write-up of the projects, assemble the spreadsheets for each project, and present a 15 to 20 maximum slide presentation of the two projects.

Capital Budgeting Proposal for Chipotle Mexican Grill Team Project Summary:

Exploit a weakness (Dependence on U.S. market) and take advantage of a perceived future opportunity, or neutralize a potential threat for Chipotle by showing diversification through engagement of new restaurant markets using the Chipotle Corporation/Brand model. Identify

relevant cash flows related to each project and build a spreadsheet for each project projecting the future cash flows. "Run the numbers" using the five decision models. And determine the appropriate cost of capital to use for each project (SWOT element Weakness and diversification through engagement of new restaurant markets). Provide conduct sensitivity analysis, suggest ways management can mitigate the risk for each project and integrate feedback comments into the final write-up of the two projects, assemble the spreadsheets for each project. Develop a presentation for the two projects and perform a financial statement analysis based on 10 years of historical data.